

Luna Cookie Policy

Effective Date: May 1, 2025

Last Updated: May 1, 2025

This Cookie Policy explains how Luna uses cookies and similar tracking technologies when you visit our website or use our online Services.

By continuing to browse or interact with our site, you agree to our use of cookies as described in this policy. If you do not agree, you may disable cookies through your browser settings or use our cookie preference tools.

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function properly and efficiently, remember user preferences, and gather analytics data.

Cookies may be set by the site you're visiting (first-party cookies) or by third-party providers (third-party cookies).

2. Types of Cookies We Use

We use the following categories of cookies:

a. Strictly Necessary Cookies

These cookies are essential for the site to function and cannot be turned off. They are usually set in response to actions such as logging in, filling out forms, or setting privacy preferences.

Examples:

- Session management cookies
- Authentication tokens
- Security and fraud prevention cookies

b. Performance and Analytics Cookies

These cookies collect anonymized data to help us understand how visitors use our site and Services, so we can improve them.

Examples:

- Page view tracking
- User journey analytics
- Error reporting

We may use services such as **Google Analytics**, which use their own cookies. For more details, see [Google's privacy policy](#).

c. Functionality Cookies

These cookies enable enhanced features and personalization, such as remembering user preferences or saved projects.

Examples:

- Remembering your language or region
- Saving project state or dashboard preferences

d. Targeting and Marketing Cookies

These cookies may be used to deliver relevant ads to you or limit the number of times you see an ad. They may also be used by advertising platforms to build user profiles.

Note: Luna currently does not use targeted advertising cookies.

3. Legal Basis for Use of Cookies

For cookies that are not strictly necessary, we rely on your **explicit consent**, as required under the **EU ePrivacy Directive**, **GDPR**, and similar laws.

Where applicable, you will be presented with a **cookie consent banner** upon your first visit. You may change or withdraw your consent at any time by accessing the **Cookie Preferences** section.

4. Managing Your Cookie Preferences

You can manage your cookie preferences in two ways:

a. Through Our Site Tools

Click the “Cookie Settings” link (usually in the footer) to update your consent choices.

b. Through Your Browser

Most browsers allow you to block or delete cookies. Please refer to your browser’s support documentation:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>
- Safari: <https://support.apple.com/en-us/HT201265>
- Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge>

Note that blocking cookies may affect your experience on our site and prevent some features from functioning.

5. Third-Party Cookies

Some features on our site rely on services provided by third parties, such as:

- Analytics providers (e.g., Google Analytics)
- Embedded content (e.g., videos or interactive code snippets)
- Payment processors or support chat tools

These providers may set their own cookies on your browser. Luna does not control the operation of third-party cookies.

6. Updates to This Cookie Policy

We may update this policy to reflect changes in our use of cookies or regulatory requirements. When we do, we will update the “Last Updated” date above and, where required, re-request your consent.

7. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, contact:

privacy@lunabase.ai